

### Abstract of the Disclosure

An integrated cigarette pack incorporating or integrating a plurality of ignition matches within the structure of a cigarette pack. According to one embodiment, the ignition matches are secured within a concavity provided between the front panel of the cigarette pack and an inner sleeve, providing to the smoker sufficient access to the base of the match for detachment from the cigarette pack, and ignited using a strike strip also integrated into the cigarette pack.

According to another embodiment, the ignition matches are integrally formed with a structural wall of the cigarette pack. According to either embodiment, in the closed, packaged condition, the matches are fully secured within the cigarette pack beneath the pack cover.